



Privacy Policy

We are pleased that you are visiting our website and thank you for your interest. In the following, we inform you about the handling of your personal data when using our website www.povlamp.com. In this context, personal data is all data with which you can be personally identified.

Who we are

The person responsible for data processing on this website within the meaning of Switzerland's Federal Act on Data Protection (FADP) and the General Data Protection Regulation (GDPR) is Povlamp of Zürich, Switzerland, E-Mail: contact@povlamp.com.

Data collection when visiting our website

During the mere informative use of our website, i.e., if you do not transmit information to us, we only collect such data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you:

- Our visited website
- Date and time at the time of access
- Amount of data sent in bytes
- Source/reference from which you reached the page
- Browser used
- Operating system used
- IP address used (if applicable: in anonymised form)

The processing is carried out in accordance with our legitimate interest in improving the stability and functionality of our website. The data is not passed on or used in any other way. However, we reserve the right to check the server log files retrospectively if there are concrete indications of unlawful use.

We host our website at Wix.com Ltd, 40 Namal Tel Aviv St, Tel Aviv 6350671, Israel. Wix a tool for creating and hosting websites. When you visit our website, Wix is used to analyse user behaviour, visitor sources, the region of the website visitors and the number of the number of visitors. Wix stores cookies on your browser, which are necessary for the presentation of the website and to ensure security (necessary cookies).

The data is stored on Wix servers in Israel. Israel is considered a secure third country. This means that Israel has a level of data protection that corresponds to the level of data protection in Switzerland and the European Union. For details, please refer to the [privacy policy of Wix](#).

The use of Wix is based on our legitimate interest. We have a legitimate interest in the most reliable presentation of our website. Insofar as a corresponding consent has been requested, the processing is carried out exclusively on the basis of your consent, insofar as the consent allows the storage of cookies or the access to information in the user's device.

Cookies

In order to make visiting our website more attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your device. Some of the cookies we use are deleted after the end of the browser session, i.e., after you close your browser (so-called session cookies). Other cookies remain on your end device and enable us or our partner companies (third-party cookies) to recognise your browser on your next visit (so-called persistent cookies). If cookies are set,



Privacy Policy

they collect and process certain user information such as browser and location data and IP address values to an individual extent. Persistent cookies are automatically deleted after a specified period of time, which may differ depending on the cookie. The duration of the respective cookie storage can be found in the overview of the cookie settings of your web browser. The use of cookies is based on our legitimate interests in the best possible functionality of the website as well as a customer-friendly and effective design of the page visit. For further details, please refer to our Cookie Policy.

Contacting us

When contacting us, personal data is collected. This data is stored and used exclusively for the purpose of answering your request or for contacting you and the associated technical administration. The legal basis for processing this data is our legitimate interest in responding to your request in. If your contact aims at the conclusion of a contract, the additional legal basis for the processing is the provision of a pre - contractual or contractual measure. Your data will be deleted after your request has been processed. This is the case when the circumstances indicate that the matter in question has been conclusively clarified and provided that there are no statutory retention obligations to the contrary.

Comment function in our Blog

In the context of the comment function in our Blog, in addition to your comment, information on the time of the creation of the comment and the commentator's name you have chosen will be stored and published on this website. Furthermore, your IP address will be logged and stored. This storage of the IP address is for security reasons and in case the person concerned infringes the rights of third parties by posting a comment or posts illegal content. We need your e-mail address in order to contact you in the event that a third-party objects to your published content as being illegal. The legal basis for storing your data is our legitimate interest. We reserve the right to delete comments if they are objected to by third parties as unlawful.

Registration for our pre-order list

If you register for our pre-order list, we will regularly send you information about our offers and us. The only data required for sending the newsletter is your e-mail address. The provision of further data is voluntary and will be used to address you personally. We use the so-called double opt-in procedure for sending the newsletter. This means that we will only send you an e-mail newsletter if you have expressly confirmed that you consent to receiving newsletters. We will then send you a confirmation e-mail asking you to confirm that you wish to receive the newsletter in future by clicking on an appropriate link.

By activating the confirmation link, you give us your consent for the use of your personal data in accordance with your consent. When you register for the newsletter, we store your IP address entered by your Internet service provider (ISP) as well as the date and time of registration in order to be able to trace any possible misuse of your e-mail address at a later date. The data collected by us when you register for the newsletter is used exclusively for the purpose of addressing you in an advertising manner by way of the newsletter. You can unsubscribe from the newsletter at any time via the link provided for this purpose in the newsletter or by sending a corresponding message to the responsible person named at the beginning. After unsubscribing, your e-mail address will be deleted from our newsletter distribution list immediately, unless you have expressly consented to further use of your data or we reserve the right to use your data in a manner that goes beyond this, which is permitted by law and about which we inform you in this declaration.



Privacy Policy

Social media plug-ins

We use social plug-ins from the social network Instagram on our website on the basis of our legitimate interest in order to raise awareness of our company via these. The underlying promotional purpose is to be regarded as a legitimate interest.

The purpose and scope of the data collection and the further processing and use of the data by the respective provider, as well as your rights in this regard and setting options for protecting your privacy, can be found in Instagram`s privacy policy.

By logging out of your Instagram account and deleting cookies that have been set, you can prevent Instagram from assigning the information collected about you to your user account during your visit. If you do not want Instagram to use your data, you can delete the cookies. If you do not want Instagram to directly assign the data collected via our website to your profile, you must log out of your Instagram account before visiting our website. You can also completely prevent the loading of the plugins with add-ons for your browser, e.g., with the script blocker "NoScript", which can be found at: <http://noscript.net>.

Duration of storage of personal data

The duration of the storage of personal data is measured on the basis of the respective legal basis, the processing purpose and - if relevant - additionally on the basis of the respective statutory retention period (e.g., retention periods under commercial and tax law).

When processing personal data on the basis of explicit consent, this data is stored until the data subject revokes his/her consent.

If there are statutory retention periods for data that is processed within the scope of legal or quasi-legal obligations, this data will be routinely deleted after the retention periods have expired, provided that it is no longer required for the fulfilment or initiation of a contract and/or we do not have a legitimate interest in continuing to store it.

When processing personal data on the basis of our legitimate interest, this data is stored until the data subject exercises his or her right to object, unless we can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or defend legal claims.

When processing personal data for the purpose of direct marketing on the basis of our legitimate interest, such data shall be stored until the data subject exercises his or her right to object.

Unless otherwise stated in the other information in this declaration on specific processing situations, stored personal data will otherwise be deleted when it is no longer necessary for the purposes for which it was collected or otherwise processed.



Privacy Policy

Data subject rights and right of complaint

As a data subject of a processing of personal data you have the right to

- to request information about your personal data processed by us. In particular, you can request information about the processing purposes, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right of complaint, the origin of your data if it has not been collected by us, as well as the existence of automated decision-making including profiling and, if applicable, meaningful information about its details;
- to request the correction of incorrect or incomplete personal data stored by us without delay;
- to request the erasure of your personal data stored by us, unless the processing is necessary for the exercise of the right to freedom of expression and information, for compliance with a legal obligation, for reasons of public interest, or for the establishment, exercise or defence of legal claims;
- to request the restriction of the processing of your personal data, insofar as the accuracy of the data is disputed by you, the processing is unlawful, but you object to its erasure and we no longer require the data, but you need it for the assertion, exercise or defence of legal claims or you have objected to the processing;
- to receive your personal data that you have provided to us in a structured, common and machine-readable format or to request that it be transferred to another controller; and
- complain to a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or workplace or our registered office.

To assert your rights as a data subject, simply send an e-mail to contact@povlamp.com.

Right of revocation in the event of processing on the basis of consent

If your personal data is processed on the basis of consent (e.g. newsletter dispatch), you have the right to revoke your consent at any time without giving reasons. This has the consequence that we may no longer continue the data processing based on this consent for the future. However, the revocation of your consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation. If you wish to exercise your right of revocation, simply send an e-mail to contact@povlamp.com.

Right of objection

Insofar as your personal data are processed on the basis of legitimate interests, you have the right to object to the processing of your personal data, insofar as there are grounds for doing so that arise from your particular situation. If your objection is directed against direct advertising, you have a general right of objection; a statement of reasons is not required for these cases.

If you wish to exercise your right of objection, simply send an e-mail to contact@povlamp.com.



Privacy Policy

Data security

Within the web site visit, in which personal data is processed, we use the widespread SSL procedure (Secure Socket Layer) in connection with the highest encryption level supported by your browser. As a rule, this is 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. You can tell whether an individual page of our website is encrypted by the closed key or lock symbol in the lower status bar of your browser. We also use appropriate technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorised access by third parties. We continuously adapt our security measures in line with technological developments.

Final provisions

We reserve the right to update this privacy policy from time to time in order to take into account a changing legal situation or the expansion of the functional scope of the platform. On this occasion, the date of the last update at the end of the privacy policy will also be adjusted accordingly. If any material changes are made to this Privacy Policy, we will notify you in a prominent manner within our Service or by sending a notice directly to you. Please review this privacy policy regularly to stay informed about the privacy practices of the personal information we collect.

If you have any questions about this privacy policy or data protection in general, please contact us.